



Town of Eatonville
Planning, Zoning, & Building Department
307 E Kennedy Blvd
Eatonville, FL 32751
407-623-8900
jbenderson@townofeatonville.org

2020 PUBLIC ART CALL

Public Art Opportunity The Town of Eatonville I-4 Ultimate Project Public Art

Project Description

The Town of Eatonville's Arts Advisory Committee seeks an artist or artist team(s) to develop artwork for four (4) dedicated sites located to the south of I-4 on East Kennedy Boulevard to provide an artistically vibrant art installation that will capture the character and culture of our community, and visually enhance the public space. For a region that sees more than 70 million visitors a year, the art will be a welcome addition and an opportunity to showcase Eatonville's artistic side.

Deadline: March 31, 2020 - midnight - Applications, resumes, images and other materials must be submitted by midnight through the Artist Call online services.

Background

Orange County, Florida is a rapidly growing metropolitan area of more than 1.3 million residents that contains the Town of Eatonville and a dozen other municipalities. It is a destination for travelers around the world, with Visit Orlando reporting 75 million annual visitors in 2018, and Orlando International Airport the 10th-busiest airport in the nation with 47 million passengers annually. It is home to the Orange County Convention Center, the second-largest convention center in the United States. The community at large has grown far beyond its reputation as a center for the citrus industry and theme parks to a world-recognized hub of innovation, technology and diversity. The Town of Eatonville is one of six jurisdictions commissioning art along the 21-mile stretch of the I-4 Ultimate project with part of the \$1.5 million Project Art Endowment.

Site

The sites being considered falls within the Town of Eatonville historic core. There are four sites that have been selected along East Kennedy Boulevard. The sites are northeast of the Lee Road exit ramp, north off of Wymore Road. (See the map of the Site Plan.)



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Public Art Locations

Library, Streetscape Pad, Eatonville Public Safety Complex, Post Office, Town Hall

The I-4 Ultimate Project Art Endowment Committee, consisting of representatives of I-4 Mobility Partners, FDOT and the construction joint venture of Skanska Granite Lane (SGL Constructors), is funding the public art installation that will be integrated into the project landscape to enhance the interstate corridor along I-4, creating a more scenic and cultural experience for motorists and pedestrians. In addition to the Orange County project, five other municipalities have received funds from the committee: the City of Orlando, the Town of Eatonville, Winter Park, Maitland and Altamonte Springs.

Budget

\$225,000 has been approved for artwork, as part of a grant from the I-4 Ultimate Art Endowment Committee. The budget shall be inclusive of all related expenses pertaining to the installation, including permitting, infrastructure, lighting and fabrication of the art installation.

Artwork Selection Criteria

The Public Artist Selection Panel seeks innovative art installation proposals for the location mentioned above. The artwork should be permanent and durable with little maintenance needed in the location at which it will be sited. Artists will be evaluated on artistic excellence, as evidenced by submitted materials, professional experience and compatibility.

While artistic quality is very important, works will be reviewed for durability, safety and appropriateness to the site. Artworks must be structurally sound and able to withstand an outdoor environment in a largely unsupervised area that is not protected from weather or curious viewers. Eatonville has a subtropical climate that is hot and humid with intense sun, seasonal heavy rains and hurricane-force winds. Avoiding potential problems such as deteriorating rust and fading should be considered.

Eligibility

This opportunity is open to professional artists working in three-dimensional media. Open to all artists based locally and nationally.



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Site Visit

Interested artists are invited to visit the site at any time. It lies beside a public road. Finalists will be invited to visit the site at a designated date and time (to be announced), and hosted by officials who should be able to answer any questions.

Selection Process

A selection panel consisting of the project manager, arts professionals and staff will review artist qualifications and images of past work. Four artists will be selected to provide proposals and will be paid a stipend of \$1000 each for their site-specific proposal. Final artist(s) selection will take place after review of the proposals. The staff designated project manager serves as the chair of the Selection Panel.

The Arts Advisory Committee and Town of Eatonville reserve the right to reject any or all applications, proposals or projects, and to modify or terminate the application process, or the selection process, for any reason and without prior notice.

Accepted Mediums

We are seeking public art proposals for the following mediums:

- Mural Art installations
- Sculpture Art installations
- Architectural Art
- Multimedia Art

Submittal Requirements

- Town of Eatonville Arts Advisory Committee uses online artist call sites to feature its public art selection process. There is no charge for artists to register or submit an application.
- Experience with public art projects with a similar budget is desired.
- Professional resume (teams must submit resumes for each member).
- Letter of interest, outlining interest in the project and a preliminary statement of approach.

Proposal for art installation:

- Art Installation concept/blueprint
- Installation Description
- A minimum of three (3) images are required, and the maximum is six (6).



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Previous Works

- Images of finished works or conceptual drawings can be submitted
- Reference letter
- Portfolio link & social media

TIMELINE I-4 ARTIST CALL SUBMISSION DATES **FEB 27, 2020 - MARCH 31, 2020**

FEB 27, 2020 Release of call to artists on ART CALL SITES
MARCH 31, 2020- 11:59PM Midnight EST Artist submission deadline online.
APRIL 3, 2020 Selection Panel Review Meeting to choose three finalists.
APRIL 9, 2020 Artist Site Visit for three finalists.
APRIL 15, 2020 Selection Panel Review to review final proposals (refining proposal)
MAY 1, 2020 Artist final proposal due to I-4 Ultimate Project.

SUBMITTAL LINK - <http://j.mp/EatonvilleUltimate>

Contact for Questions

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